

*Dear Seller,*

*Thank you for visiting my website! Every day homes are going for sale all over central Florida. Some of these homes are being sold as “short sales.” These are negotiated between the homeowner and the lender to sell the home for less than what is owed in order to prevent a foreclosure. Some homes on the market today are bank owned properties, typically from foreclosures. And some of these homes are simply the ones that are sold by people moving for the typical reasons every day.*

*Whether you need help to negotiate a short sale, prevent a foreclosure, or simply get the very best price for your home, I can help. My office is located in prestigious Windermere, Fl. We pride ourselves in exceeding our customer’s expectations, and have a long list of success stories.*

*I work with each of my clients to maximize their sales potential. Depending on your needs and your timeframe, I build a custom sales strategy for you. We determine a pricing strategy based on your needs, the market, and the reality of today’s sales market.*

*I look forward to meeting with you, and am certain that once we meet you will see why “I am the key to your success!”*

*Sincerely,*

*Cliff Cox, Realtor*